

OBJECTIVE

Digital Multimedia - Web and Graphic Artist/Designer - with years of hands-on, professional experience in graphics and web design.

SKILLS

Great capacity to adapt, change and assess new working challenges, as needed: fast on learning new areas, finding effective solutions, concepts, and their related software-programs. This ability is well documented throughout her track record, having successfully adjusted, responsibly assumed and effectively resolved challenging aspects arising from the vast graphics design, internet-web page environments.

EMPLOYMENT HISTORY

• **Advanced Bionics, LLC–Valencia, CA** – Cochlear Implant Product Builder. **(2016 to present)**

• **KWHY/Canal 22 - MundoFox - Meruelo Television, LLC** **(2012 to 2015)**

- *Graphic Designer* for the News On Air for CANAL 22/MundoFox (KWHY) _TV Los Angeles, CA and Promotions Depart. Video-wall, plasmas, over the shoulders, maps, full screens, backgrounds and animations for the 5 and 10 pm newscast. Managed the implementation of assets in the station’s news brand including show opens, lower thirds, station IDs, station promos, line-ups and establishing a style guide as reference.

• **Gynook Productions, Inc. and Community Synergy, Inc.** **(2001 to present)**

- *Head of Digital Graphics-Multimedia Department*– CD Covers, Flyers, Logos, Websites, Videos, Programs, Murals, PowerPoint Presentations.

- Age of Learning, Inc.: Graphic Designer (Bilingual-English and Spanish)

- Wellness INC & Brain Wellness Pro: wholeworldvitamins.com, store.brainwellnesspro.com

- Adelante Mujer Latina Conference – Pasadena Youth Center

- Santa Clarita Aquatic Center, Newhall Community Center and The ARTree

• **NBC Universal Studios-Spanish Division TELEMUNDO-CANAL22.TV** **(2001 to 2009)**

- *Web Site Producer/Designer/Maintenance*: flash banners, adds, graphics, photos, promos, Print: promo-banners, billboards, buses-banners, calling cards, flyers, adds, PowerPoint design-animations: Presentations for manager’s business meetings, upfront & events.

- *Producer Transit TV* for news and promos, for the Los Angeles, CA buses transportation system.

- *Graphics Designer* for the News On Air for NBC Universal Studios-Spanish Division TELEMUNDO (KVEA)-CANAL 22 (KWHY) _TV Los Angeles, CA -Channel 52 & 22. Video-wall, plasmas, over the shoulders, maps, full screens, backgrounds and animations for morning or evening newscast.

• **College of the Canyons, Valencia, CA** **(2000 to 2003) (2012 to 2012)**

- *International Students Program Office Assistant*: Students Social Activities planning. Microsoft Power Point Presentations, I S P - Web-page supervision/maintenance, Newsletters, Brochures, and Handbooks layout, graphic design, and digital photography.

- *Tutor for the DAT Graphic Design Lab* and “Avenues” The College of the Canyons Occupational Programs’ Newsletter layout, design assistant, photography and web page.

EDUCATION

College of the Canyons, Valencia, CA

- Industrial Technologies (Associate Degree)
- Multimedia Creative (Certificate in MM)
- Website Development (Certificate of Specialization) (in progress)
- QuickBooks Training, SBDC QuickBooks Institute (Certificate of Completion)

École D'Art Martenot, Paris, France

- Music Education (Diploma)

Courses & Seminars:

- Special courses: Web Development, PHP, JavaScript, Datatel Training- COC, Valencia, CA
- Photoshop World Conference and Seminars—Los Angeles, San Diego, CA and Orlando, FLA
- Convention Centers, for -National Association of Photoshop Professionals (NAPP)

PROFICIENCY

- Adobe Creative Suite [Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, etc.]
- Visual & Graphic Design
- Typography
- Digital Video [Apple Final Cut Pro]
- Web Page Design: [Dreamweaver, Animate (Flash), HTML, CSS]
- Digital Desktop Publishing [Quark, In Design, Acrobat]
- Microsoft Office [Word, Excel, PowerPoint]

OTHER SKILLS

- Bilingual (English-Spanish), understands French.

AWARDS

- 67th Los Angeles Emmy Award Nomination | Arts and Culture/History | Noticias 22 investiga: "Senderos de Fe" – KWHY (Team Member) (Aug. 2015)
- "Ovation" Award – NBC Universal, Burbank, CA, granted by the News Department (Aug. 2009)

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